

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2009**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Two Corporate Drive, Ninth Floor
Shelton, CT 06484-6259
Phone: +1 203.447.2800
FAX: +1 203.447.2900
www.bpaww.com

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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Bobit Business Media
3520 Challenger Street
Torrance, CA 90503
Tel.: 310-533-2518
Fax: 310-533-2510
www.government-fleet.com

Official Publication of: None
Established: 2003
Issues Per Year: 6



FIELD SERVED

GOVERNMENT FLEET serves Federal, State, City (Municipal) and County Public Sector Fleet Management Employees as well as other allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified individuals are titled and non-titled individuals within the field served including all levels of management involved in operating a public sector fleet operation.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	8
Rotated or Occasional _____	2
Allocated for Trade Shows and Conventions _____	-
Electronic _____	-
All Other _____	-
TOTAL	10

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	17,999	100.0	17,999	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	17,999	100.0	17,999	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January/ February _____	210	210			18,000	May/ June _____	149	149			18,000
March/ April _____	845	842			17,997	TOTAL	1,204	1,201			

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2009
This issue is -% or 1 copy above the average of the other 2 issues reported in Paragraph two.

Business & Industry	TOTAL QUALIFIED	PERCENT OF TOTAL
Federal _____	3,056	17.0
State _____	3,169	17.6
City (Municipal) _____	7,494	41.6
County _____	3,343	18.6
Other _____	938	5.2
TOTAL QUALIFIED CIRCULATION	18,000	100.0
PERCENT	100.0	

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2009

Since this statement is following an Initial Audit Report, figures for this paragraph are not required. In lieu thereof, the publisher makes the following statement concerning the source of names on the qualified list:

- Personal direct request from the recipient: Written
- Personal direct request from the recipient: Telecommunication
- Personal direct request from the recipient: Internet and Email
- Communication from recipient or recipients company (other than request): Written
- Communication from recipient or recipients company (other than request): Telecommunication
- Communication from recipient or recipients company (other than request): Internet and Email
- Business directories
- Other sources

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2009

Since this statement is following an Initial Audit Report figures for this paragraph are not required. They will be reported in the December 2009 Audit Report.

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2009

State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent
039-049 Maine _____	158		400-427 Kentucky _____	251	
030-038 New Hampshire _____	108		370-385 Tennessee _____	318	
050-059 Vermont _____	121		350-369 Alabama _____	239	
010-027 Massachusetts _____	341		386-397 Mississippi _____	254	
028-029 Rhode Island _____	78		EAST SO. CENTRAL	1,062	5.9
060-069 Connecticut _____	180		716-729 Arkansas _____	149	
NEW ENGLAND	986	5.5	700-714 Louisiana _____	385	
100-149 New York _____	1,021		730-749 Oklahoma _____	167	
070-089 New Jersey _____	588		750-799 Texas _____	1,120	
150-196 Pennsylvania _____	379		WEST SO. CENTRAL	1,821	10.1
MIDDLE ATLANTIC	1,988	11.0	590-599 Montana _____	115	
430-459 Ohio _____	612		832-838 Idaho _____	142	
460-479 Indiana _____	316		820-831 Wyoming _____	101	
600-629 Illinois _____	729		800-816 Colorado _____	296	
480-499 Michigan _____	475		870-884 New Mexico _____	144	
530-549 Wisconsin _____	383		850-865 Arizona _____	236	
EAST NO. CENTRAL	2,515	14.0	840-847 Utah _____	194	
550-567 Minnesota _____	490		889-898 Nevada _____	137	
500-528 Iowa _____	252		MOUNTAIN	1,365	7.6
630-658 Missouri _____	413		995-999 Alaska _____	85	
580-588 North Dakota _____	134		980-994 Washington _____	369	
570-577 South Dakota _____	66		970-979 Oregon _____	201	
680-693 Nebraska _____	126		900-961 California _____	1,650	
660-679 Kansas _____	189		967-968 Hawaii _____	53	
WEST NO. CENTRAL	1,670	9.3	PACIFIC	2,358	13.1
197-199 Delaware _____	65		UNITED STATES	17,890	99.4
206-219 Maryland _____	435		969 & 004-009 U.S. Territories _____	32	
200-205 Washington, DC _____	740		Canada _____	-	
220-246 Virginia _____	616		Mexico _____	-	
247-268 West Virginia _____	111		Other International _____	-	
270-289 North Carolina _____	457		AP0/FPO _____	78	
290-299 South Carolina _____	230		TOTAL QUALIFIED CIRCULATION	18,000	100.0
300-319 Georgia _____	544				
320-349 Florida _____	927				
SOUTH ATLANTIC	4,125	22.9			

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS		
6-Month Period Ended:	Audited Data	Circulation Claim
	September - December 2008*	January - June 2009*
Total Audit Average Qualified: _____	18,000	17,999
Qualified Non-Paid: _____	18,000	17,999
Qualified Paid: _____	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC
Average Annual Order Price: _____	**NC	**NC

***NOTE: January - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**
 **NC = None Claimed.

8. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
6	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA

PARAGRAPHS 5 & 6 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT

We hereby make oath and testify that all data set forth in this statement are true.		Date signed	August 11, 2009
Sherb Brown, VP & Group Publisher		State	CA
Tony Napoleone, Audience Marketing Manager		County	Los Angeles
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)		Received by BPA Worldwide	August 11, 2009
IMPORTANT NOTE:		Type	P
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.		ID Number	G200P0J9